



**iStitch Print & Apparel is a family-run local business, dedicated to making it easy for sporting clubs like yours to access high-quality merchandise without the usual hassles.**

Founded in 2020 by Brent Laws and Theonie Newbegin, the business combines Brent's vast experience in signwriting with Theonie's background in insurance, administration, and HR. Our sister brand, The Sign Society, has built a strong reputation for delivering exceptional service and attention to detail and has quickly become a trusted name in digital printing, garment printing and workwear solutions.

After working with local sports clubs, we saw the need for high-quality, custom gear. That's how iStitch came to be. We're here to make your merchandise process as simple and stress-free as possible.



## what we do

We create top-notch custom uniforms, warm-up gear and fan merch, designed and printed just for your club. Whether you need warm-up gear for your players or something special for your supporters, we've got you covered. From design and production to delivery, we take care of the whole process so you can stay focused on running the club.

## how it works

01

### Select Your Gear

Before the season kicks off, we'll meet with a club representative to go over all the branded gear you'd like for the year. We work with top-quality suppliers and have a dedicated creative team to design eye-catching merchandise that showcases your club's colours and unique personality.

02

### Agree on an Investment

Once we've finalised your selections, you'll make an agreed investment that allows us to make and stock all your custom merchandise in a variety of sizes ready for the season. This means there's no long wait times for orders and your club doesn't have to carry the costs of placing an order directly with a supplier.

03

### Start Shopping Online

We'll provide you with a unique website link to our online store, which you can share with your members and fans. They can shop for their gear through our custom-made website, while we take care of everything else, which means there is no need to find volunteers to manage orders, track sizing and place orders.

04

### Pick-up or Delivery?

Choose what suits your club best. Customers can either collect their orders from our Cobram office or have them delivered directly to the club for easy pick-up. It's as easy as that!





# why partner with iStitch?



**Hassle-free merchandise management**

Managing orders and stock can be challenging, especially for volunteer-run clubs. At iStitch, we take care of everything for you. Your club's gear is just a few clicks away for members and supporters and we ensure the entire process – from ordering to delivery – is smooth and simple.



**Custom designs for your club**

We work closely with you to create custom designs that reflect your club's unique identity. Whether it's players' apparel or fan merchandise, we make sure your members have high-quality gear they'll be proud to wear, showcasing your club's colours and personality.



**Affordable, high-quality merchandise**

At iStitch, we believe in offering premium products at prices that are fair and affordable. We've partnered with only the best quality suppliers so you can rest easy knowing that your club is getting the best value for money, without having to shop around for prices.



**Fast, local and reliable service**

Since we're local, we provide quick turnaround times and reliable service. No more long waits – your orders will be produced efficiently and be ready for collection or delivery in no time.



**Generate revenue without the hassle**

Best of all, you don't need to worry about managing stock or inventory. We'll keep your club's merchandise available throughout the season, and notify you when stocks are getting low, providing you with a reliable source of revenue.



**We've got your team covered**

No job is too hard for us, we're here to help your club look its best, and we manage everything from design to delivery. Our team is just a call away if you need anything!

**Want to chat about how we can help your club with all its merchandise needs? Reach out today and let's get started.**

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